

We are looking for a **Demand Planner** to join our growing team! The Demand Planner will be responsible for working closely with the Canadian Adult Use Business Unit to develop and manage Demand Plans that align with Operational Capabilities and support S&OP activities.

Responsibilities Include:

- Develop and guide the Demand Planning function to support and drive business objectives
- Develop and implement effective metrics for the Demand Planning function aligned with delivering business objectives
- Develop and communicate accurate Demand Plans to all areas of the business, including Finance, Sales, Operations, Procurement, and Logistics
- Work with Sales team to resolve priorities regarding customer demand and provide updates if orders will not meet due dates
- Monitor provincial and retail Customer inventory to avoid out-of-stocks
- Assist Sales team with weekly Customer Allocations
- Translate internal and external data, including inputs from Sales team into the demand plan.
- Provide inputs at both consensus and lower levels, as necessary, to ensure accuracy at all levels down to SKU/Week.
- Interface with Sales team to develop forecasts for new products, and develop product exit strategies
- Interface with sales team to ensure that demand signal is reflective of actual customer requirements
- Validate the Demand Plan against Operations, Logistics, and Procurement Plans, identifying gaps, and proposing solutions to resolve the gaps
- Aid in the development and analysis of lift activity resulting from execution of Marketing programs
- Monitor progress against Sales targets and communicate results internally
- Participate in develop of KPIs for external sales agencies
- Initiate, develop and maintain collaborative communications with Sales, Marketing, Finance, Customers, Sales Agencies, and other groups
- Develop, use and maintain demand planning software as the primary forecasting system tool
- Other duties as assigned

Key Competencies & Requirements

- 3-5 years of Demand Planning for Fast Moving Consumer Packaged Goods
- Experience in Cannabis and or Beverage Alcohol industry is an asset
- Experienced in Production and Supply Chain processes
- Experienced in alleviating and solving complex production delays, scheduling conflicts, lack of sufficient materials, and other complex production variables.
- Experience working with retailers, partners and across multiple sales channels
- Strong business strategy knowledge and superior business acumen
- Strong oral communicator with experience speaker to senior leaders and partners
- Persuasive and self-motivated advocate capable of promoting an organization's needs
- Exceptional written communication skills
- Advanced knowledge of Microsoft Excel

Note: The chosen applicant will be required to successfully complete criminal and reference check.

TerrAscend thanks all candidates for their interest; however, only those selected to continue in the process will be contacted.

TerrAscend is a supporter of AODA (Accessibility for Ontarians with Disabilities Act). Accommodation will be provided to all applicants with disabilities during the recruitment process.

TerrAscend is committed to creating a diverse environment and is proud to be an equal opportunity employer.

Please submit your application to recruitment@terrascend.com. Indicate your desired job position in the subject line.